



LAKME USA EDUCATOR JOB FUNCTION & RESPONSIBILITIES

The goal of an educator is to offer support through education that produce sales. The following are job functions & responsibilities to help reach these goals.

Responsibility to LAKME USA Distributor

- Conduct Distributor education classes.
- Assist at continuing education classes and workshops In Salon.
- Assist sales consultants with focus days and color blitz events. (when needed)
- Submit an educator function report for each class conducted or focus day.
(see attached)

Responsibility to LAKME USA

- Maintain an image criteria provided by LAKME USA.
 - All black. Professional attire required.
 - No sneakers, jeans, sweatshirts or torn clothing.
 - No distracting jewelry
 - Nails must be manicured, with or without polish, no longer than ¼ inch long.
 - Hair cut, color and make up must be maintained and updated as necessary.
- Execute class formats given.
- Attend all education updates or meetings.

Responsibility of LAKME USA

- Provide ongoing updated technical information as it pertains to any new products or educational formats.
- Allow opportunity in growing as a knowledgeable educator.

Distributor Responsibilities to Educator

- Distributor is responsible for your compensation for all education functions.
- Distributor must provide the educator with a kit, restock it as needed and literature needed for all education programs.